



2020 Annual Business Meeting Minutes

Friday, January 10, 2020

San Francisco, CA

8:30-9:00 AM PT

President Philip Dombrowski called the 2020 Annual Alliance Business Meeting to order at 8:35 AM PT on January 10, 2020 and welcomed members. Establishing a quorum, President Dombrowski reviewed the meeting agenda.

CONSENT			
Agenda Item	Major Discussion	Action Items	Motions
A. Approval of 2019 Annual Business Meeting Minutes	President Dombrowski informed members that the approved 2019 Annual Business Meeting minutes are posted on the Alliance website.		
STRATEGIC AND FIDUCIARY SESSIONS - BUSINESS			
A. President Update	<p>President Dombrowski recognized the 2019 Board Officers and Directors, Committee Chairs, Member Section Leads, SIG Champions, CHCP Commission and Alliance staff leads.</p> <p>President Dombrowski stated that over the last five years the Alliance has been building and strengthening the organization foundation and the continuing professional development community. With this foundation and a clear strategic vision, the Alliance is poised to evolve the delivery of more value to the members. The competencies are enriched with relevant knowledge, skills, and attitudes essential for a successful continuing health education professional and together comprise our <i>Educating the Educator Curriculum</i>. The Curriculum along with member needs assessments and member self-assessments will focus and drive all the information and education to members. It will focus, inform, and prioritize our live conferences and member outreach. The Alliance will provide essential information, learning, and support members wants and needs to succeed at work, remain relevant and essential in the healthcare world.</p> <p>President Dombrowski asked those holding the CHCP credential and the CPD Associate Certificate to stand and be recognized.</p> <p>In 2019, the Board of Directors met with and reached out to a number of organizations for collaboration to strengthen and support the profession.</p> <p>President Dombrowski announced and introduced the 2020 elected Board of Directors: Pam Beaton, Jacob Coverstone, Dr. Joseph Kim (incumbent), Ann Lichti, Kurt Snyder, and Beth Wilson (incumbent). 2020 elected officers: Rebecca DeVivo, Vice President and Charles Willis, Secretary.</p> <p>President Dombrowski thanked the Nominating Committee and chair, Jack Kues, for their hard work in identifying our slate of candidates.</p>		

<p>B. Treasurer Update</p>	<p>Treasurer Paynter had an unavoidable conflict and was unable to present the Treasurer report.</p> <p>Executive Director Kendall-Ellis presented the financial health of the Alliance. Net assets for 2019 budget were \$57,423 with a net margin of 2.6%. Based on the 2019 9+3 forecast, net assets of \$202,336 with a net margin of 8.5% is anticipated. A portion of net assets will be reinvested in member research and engagement, educational programming, and other value add member resources.</p> <p>On November 7, 2019, the board approved a motion to pass the 2020 budget with a 2.6% net margin (identical to 2019).</p> <p>Executive Director Kendall-Ellis spoke to the conservative investment approach to preserve principal. As of November 30, 2019, the Alliance has rebuilt its reserves to cover operating expenses for 10 months. Our goal is to increase reserves to cover operating expenses for 12 months.</p>		
<p>C. Vice President Update</p>	<p>Vice President Subramanian spoke about the healthcare changing environment, learning evolution, and the needs of our membership. In 2020, we want to be able to engage, learn together, connect and share to make members successful. In 2020, designing learning interactions that work, building evidence towards the effectiveness of what we do and communicating it, leveraging technology to enhance learning experiences, understanding our learners better, building learning communities, managing all of the learning programs, and more member resources will continue to refine and advance skills outlined in the Educating the Educator curriculum.</p> <p>The Alliance will serve as a “Convener” bringing together those who have similar goals as ours and together advance the profession.</p> <p>As we learn more about members’ needs and challenges, the professional community will grow and learn together, while addressing the challenges and barriers members face.</p> <p>We are at a crossroads in our profession and 2020 is going to be a year of growth and opportunity for our organization and our profession. Frequent updates will be provided from the President and Board of Directors throughout the year.</p>		

Meeting adjourned at 8:55 AM PT

Respectfully submitted by:



Rebecca DeVivo, MSW, MPH, CHCP
Secretary